



Rouse Hill Rams Cricket Club Sponsorship Categories Season 2019/20

	Cost p.a.	Cap and Shirt	Certificate	Listed on Website	Logo on Training Shirts	Social Media <small>*+ Plus Paid Targeted Campaign (silver to gold levels)</small>	Listed on banners before & during season	Trophy naming rights
Club Supporter	\$200	✓	✓	✓				
Bronze Sponsor	\$500	✓	✓	✓	✓	✓		
Silver Sponsor	\$1000	✓	✓	✓	✓	✓* \$15		
Gold Sponsor	\$1500	✓	✓	✓	✓	✓* \$25	✓	
Platinum Sponsor	\$2000	✓	✓	✓	✓	✓* \$40	✓Larger size	✓

Sponsorship Level Details

SUPPORTER SHIRT & CAP

Each sponsor/supporter will receive a supporter's cap and shirt.

CERTIFICATE

Each sponsor/supporter will receive a personalised certificate of recognition for display in their business.

WEB SITE

The Rams operate a results web site (www.rousehillrams.nsw.cricket.com.au) and a club web site (www.ramscricket.com.au). Supporters/sponsors will be listed as follows:

- **Club Supporters** - each Club Supporters name will be listed on the Club Web Site
- **Bronze** - this will include the sponsor's name and contact details.
- **Silver**– this will include the sponsor's logo and a link to the sponsor's web site.
- **Gold** - this will include the sponsor's logo and a link to the sponsor's web site, plus a profile of the sponsors company.
- **Platinum** – same as for gold but in more prominent position

SOCIAL MEDIA

RHRCC runs Facebook, Twitter and Instagram accounts. These are used to share photos, stories, updates and general information for the club. There are real opportunities for sponsors to secure significant local exposure for their business. For this season we have added paid targeted marketing managed by Rams for Silver through to Platinum levels.

- **Bronze** - mentioned 3 times during the season via Facebook, Twitter and Instagram
- **Silver** - mentioned monthly during the season via Facebook, Twitter and Instagram + \$15 targeted Facebook marketing run at sponsors preferred time.
- **Gold** - mentioned weekly throughout the season with links to business via Facebook, Twitter and Instagram + \$25 targeted Facebook marketing run at sponsors preferred time.
- **Platinum** - mentioned weekly throughout season and monthly in off-season, with links to business and photos of business via Facebook, Twitter and Instagram + \$40 targeted Facebook and Instagram marketing run at sponsors preferred time.

TRAINING SHIRT.

Each junior player, as well as junior team coaches and managers will receive a club training shirt. They are also available to purchase for senior players. These are worn to all training sessions, as well as to and from games. The shirt will provide the following for our sponsors:

Previous season's training shirt



- **Bronze** - logo
- **Silver** - logo and website
- **Gold** - logo and website prominent position
- **Platinum** - logo and website on front of shirt

REGISTRATION & BANNERS

During the season, Banners with sponsors names will be erected at Rams home ground on display from August/September to April.

TROPHY NAMING RIGHTS

Platinum Sponsors may have one of the club's perpetual elite performance trophies named after their business. This will be noted on social media and at the Club's annual presentation event.

Note: Rouse Hill Rams Cricket Club is a not for profit organisation. All proceeds of this club will go towards the provision of equipment & services to members, through improved facilities and the development of cricket for our members. This program is subject to amendment from time to time and subject to approval by the Rouse Hill Rams Executive Committee.

Contact:

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